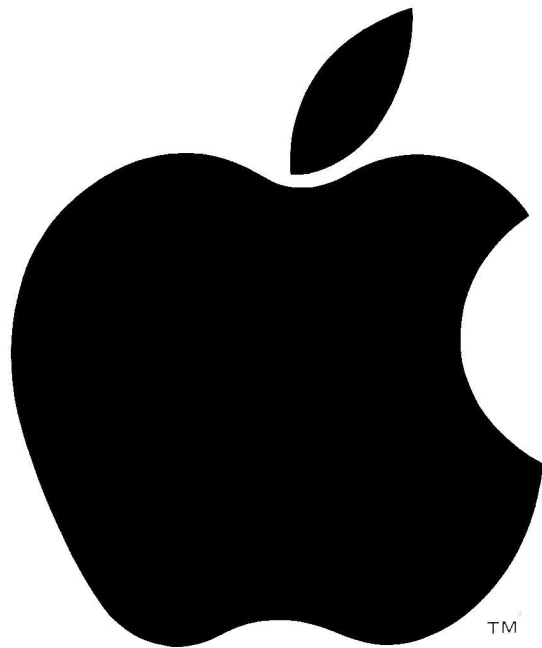


Apple
Computer Inc.
**Suggested Retail
Price List**
Effective June 1, 1979



SUGGESTED PRICES APPLICABLE
IN U.S.A. ONLY



10260 Bandley Drive
 Cupertino, California 95014
 (408) 996-1010

Suggested Retail Price List

June 1, 1979

Apple System Packages for every application

| Description | Model No. | Suggested Retail Price |
|--|-----------|------------------------|
| STARTER SYSTEM | | |
| Apple II Plus System — 16K RAM | A2S1016 | 1195.00 |
| Tape Recorder | A2M0018 | 40.00 |
| | | <u>1235.00</u> |
| STUDENT'S SYSTEM | | |
| Apple II Plus System — 32K RAM | A2S1032 | 1345.00 |
| Disk II Floppy Disk & Controller | A2M0004 | 595.00 |
| | | <u>1940.00</u> |
| SCIENTIST'S SYSTEM | | |
| Apple II Plus System — 48K RAM | A2S1048 | 1495.00 |
| Disk II Floppy Disk & Controller | A2M0004 | 595.00 |
| Communications Modem & Controller | A2M0017 | 390.00 |
| Video Monitor — 9" B & W | A2M0005 | 240.00 |
| Centronics μ P1 Printer & Controller | A2M0010 | 695.00 |
| Clock/Calendar Card | | 199.00 |
| | | <u>3614.00</u> |
| BUSINESS MANAGER'S SYSTEM | | |
| Apple II Plus System — 48K RAM | A2S1048 | 1495.00 |
| Disk II Floppy Disk & Controller | A2M0004 | 595.00 |
| Disk II Second Disk Drive | A2M0003 | 495.00 |
| Video Monitor — 9" B & W | A2M0005 | 240.00 |
| Centronics 779 Printer & Controller | A2M0011 | 1545.00 |
| The Controller - Gen'l Business Software | A2D0012 | 625.00 |
| | | <u>4995.00</u> |

| Description | Model No. | Suggested Retail Price |
|-------------|-----------|------------------------|
|-------------|-----------|------------------------|

APPLE® II SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and BASIC Programming Manual.

| | | |
|---------------|---------|---------|
| 16K Bytes RAM | A2S0016 | 1195.00 |
| 32K Bytes RAM | A2S0032 | 1345.00 |
| 48K Bytes RAM | A2S0048 | 1495.00 |

APPLE® II PLUS SYSTEMS

Apple II Plus is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Applesoft Extended BASIC interpreter, monitor, assembler and disassembler; two game paddles, demonstration programs on tape cassettes, AC power cord, cassette cable, and reference manuals.

| | | |
|---------------|------------------------|---------|
| 16K Bytes RAM | A2S1016 ^[2] | 1195.00 |
| 32K Bytes RAM | A2S1032 ^[2] | 1345.00 |
| 48K Bytes RAM | A2S1048 ^[2] | 1495.00 |

LITERATURE

| | | |
|--------------------------------------|------------------------|-------|
| Apple II Reference Manual | A2L0001 | 10.00 |
| 6502 Hardware Manual | A2L0002 | 15.00 |
| 6502 Programming Manual | A2L0003 | 15.00 |
| Parallel Printer Interface Manual | A2L0004 | 2.00 |
| Apple II Basic Programming Manual | A2L0005 ^[1] | 6.95 |
| Applesoft II Reference Manual | A2L0006 | 10.00 |
| Communications Interface Manual | A2L0007 | 2.00 |
| High - Speed Serial Interface Manual | A2L0008 | 2.00 |
| Programmers A #1 Manual | A2L0011 | 2.00 |
| Disk II Floppy Disk Manual | A2L0012 | 2.00 |
| Consumer Guide to Personal Computers | A2L0015 | 2.00 |
| Best of Contact '78 | A2L0020 ^[2] | 2.50 |

INTERFACE CARDS

| | | |
|--|------------------------|--------|
| Prototyping/Hobby Card | A2B0001 | 24.00 |
| Parallel Printer Interface Card | A2B0002 | 180.00 |
| Communications Card & DB25 Connector Cable | A2B0003 | 225.00 |
| High - Speed Serial Interface Card | A2B0005 | 195.00 |
| Language System with Pascal (48K RAM & Disk II Required) | A2B0006 ^[2] | 495.00 |
| Centronics Printer Interface Card | A2B0007 | 225.00 |
| Applesoft II Firmware Card | A2B0009 | 200.00 |

ACCESSORIES

| | | |
|---|---------|---------|
| Disk II — Drive Only | A2M0003 | 495.00 |
| Disk II — Drive & Controller (32K Min. RAM Recommended) | A2M0004 | 595.00 |
| Video Monitor — II (B & W) | A2M0005 | 240.00 |
| Vinyl Carrying Case | A2M0009 | 30.00 |
| Printer II — Centronics Micro P1 & Controller | A2M0010 | 695.00 |
| Printer IIA — Centronics 779 Tractor & Controller/90-Day WTTY | A2M0011 | 1545.00 |

| Description | Model No. | Suggested Retail Price |
|---|------------------------|-------------------------------|
| Memory Expansion Module — 16K | A2M0016 ^[4] | 160.00 |
| Modem IIB with Interface | A2M0017 ^[2] | 390.00 |
| Tape Recorder | A2M0018 | 40.00 |
| Programmers Aid #1 Firmware (For Use with Integer BASIC) | A2M0019 | 50.00 |
| Modem IIB Only | A2M0021 ^[2] | 199.95 |
| Clock/Calendar Card | A2M0024 | 199.00 |
| Auto — Start ROM Package (For Apple II Only) | A2M0027 ^[2] | 65.00 |
| TAPES — DISKETTES | | |
| Centronics Micro P1 Paper | A2C0000 | 4.00 |
| Blank Diskettes (Box of 10) | A2D0000 | 50.00 |
| Dow Jones Portfolio Evaluator/Stock Quote Reporter Disk | A2D0007 ^[2] | 50.00 |
| Microchess 2.0 Chess Disk | A2D0009 | 25.00 |
| Disk Utility Pack with DOS 3.2 | A2D0010 ^[2] | 25.00 |
| The Controller (General Business System) | A2D0012 ^[2] | 625.00 |
| Apple Post (Mailing List System) | A2D0013 ^[2] | 49.95 |
| Bowling Program Diskette | A2D0018 ^[2] | 15.00 |
| The Cashier (Retail Store Management) | A2D0025 ^[2] | 250.00 |
| Dow Jones Stock Quote Reporter Cassette (Com. Card & Modem Req'd) | | |
| Discontinued — See A2D0007 | A2M0022 | N/A |
| Blank Cassettes | A2T0000 | 3.50 |
| Checkbook Cassette | A2T0001 | 20.00 |
| Applesoft II Language & Demo Cassette | A2T0004 | 20.00 |
| RAM Test Tape with Manual | A2T0006 | 7.50 |
| Finance 1-2 Cassette Package | A2T0011 | 25.00 |
| Datamover/Telepong Cassette (Com. Card & Modem Req'd) | A2T0012 | 7.50 |
| Microchess 2.0 Chess Tape | A2T0013 | 20.00 |
| Bowling Program Tape | A2T0015 ^[2] | 15.00 |
| Pascal with Language System (48K RAM & Disk II Required) | A2B0006 ^[2] | 495.00 |
| MISCELLANEOUS | | |
| Vinyl Diskette Holder Pages (Pkg. of 10) | A2G0001 | 8.50 |
| Desk | A2M0034 ^[2] | 220.00 |
| Desk Return | A2M0035 ^[2] | 130.00 |

NOTES:

1. Price change
2. New product introduction
3. Prices subject to change without notice. Freight and dealer set-up charges not included.
4. Memory expansion module includes 8 RAMs/RAM test tape/instructions.



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